

## ORDER



**Orders**  
**Order / Rev:** 706175  
**Alt Order #:** 06275465  
**Product Desc:** PRIORITIES USA ACTN  
**Estimate:** 1560  
**Flight Dates:** 09/12/12 - 09/17/12  
**Original Date / Rev:** 08/13/12 / 08/13/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Mundy Katowitz Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/Presidential  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	30	\$25,800.00	\$21,930.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	30	\$25,800.00	\$21,930.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$25,800.00</b>	<b>\$21,930.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/14/12	09/14/12	M-F 10-11a Studio 10	CM	10-11a	----F--	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
STUDIO 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$225.00		0.00			
E 2	WTSP	09/14/12	09/14/12	Letterman Late Night with David Letterman	CM	1135p-1237a	----F--	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$1,050.00		0.00			
E 3	WTSP	09/14/12	09/14/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	----F--	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
10 NEWS-12P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$1,350.00		0.00			
E 4	WTSP	09/14/12	09/14/12	M-F 5-530p 5-530p 10 News	CM	5-530p	----F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$825.00		0.00			
E 5	WTSP	09/14/12	09/14/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	----F--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$800.00		0.00			

Order / Rev: 706175  
 Alt Order #: 06275465  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1560

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	09/14/12	09/14/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	----F--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
MILLIONAIRE R															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	----F--	1		\$300.00		0.00						
E 7	WTSP	09/17/12	09/17/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
STUDIO 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$225.00		0.00						
E 8	WTSP	09/17/12	09/17/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$1,350.00		0.00						
E 9	WTSP	09/17/12	09/17/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
YOUNG&RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$1,650.00		0.00						
E 10	WTSP	09/17/12	09/17/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$525.00		0.00						
E 11	WTSP	09/17/12	09/17/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5:30PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$825.00		0.00						
E 12	WTSP	09/17/12	09/17/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
10 NEWS-6:00A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$700.00		0.00						
E 13	WTSP	09/17/12	09/17/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$400.00		0.00						
E 14	WTSP	09/15/12	09/15/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$600.00		0.00						
E 15	WTSP	09/15/12	09/15/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$1,200.00		0.00						
E 16	WTSP	09/16/12	09/16/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$1,050.00		0.00						
E 17	WTSP	09/16/12	09/16/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
SUNDAY MRN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$2,000.00		0.00						
E 18	WTSP	09/13/12	09/13/12		CM	11a-12p	---T---	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00

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 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1560  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Price Is Right Price Is Right														
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---				1	\$1,350.00		0.00			
E 19	WTSP	09/13/12	09/13/12	Y&R Young and the Restless	CM	1230-130p ---T---	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
YOUNG&RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---				1	\$1,650.00		0.00			
E 20	WTSP	09/13/12	09/13/12	Late Late Show Late Late Show	CM	1237-137a ---T---	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---				1	\$525.00		0.00			
E 21	WTSP	09/13/12	09/13/12	M-F 5-530p 5-530p 10 News	CM	5-530p ---T---	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---				1	\$825.00		0.00			
E 22	WTSP	09/13/12	09/13/12	M-F 6-7a 6-7a 10 News	CM	6-7a ---T---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
10 NEWS-6:00A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---				1	\$700.00		0.00			
E 23	WTSP	09/13/12	09/13/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A ---T---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
MILLIONAIRE R														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---				1	\$300.00		0.00			
E 24	WTSP	09/12/12	09/12/12	M-F 10-11a Studio 10	CM	10-11a --W----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
STUDIO 10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----				1	\$225.00		0.00			
E 25	WTSP	09/12/12	09/12/12	Letterman Late Night with David Letterman	CM	1135p-1237a --W----	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----				1	\$1,050.00		0.00			
E 26	WTSP	09/12/12	09/12/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p --W----	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
10 NEWS-12P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----				1	\$1,350.00		0.00			
E 27	WTSP	09/12/12	09/12/12	M-F 5-530p 5-530p 10 News	CM	5-530p --W----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----				1	\$825.00		0.00			
E 28	WTSP	09/12/12	09/12/12	M-F 530-6p 10 News at 530p	CM	530-6p --W----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5:30PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----				1	\$825.00		0.00			
E 29	WTSP	09/12/12	09/12/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM) --W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----				1	\$800.00		0.00			
E 30	WTSP	09/12/12	09/12/12		CM	9-9:30A --W----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00

Order / Rev:	706175
Alt Order #:	06275465
Flight Dates:	09/12/12 - 09/17/12

Advertiser:	Priorities USA Action
Product Desc:	PRIORITIES USA ACTN
Estimate:	1560

**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9-930a 10 News, 9am											
				10 News, 9am											
MILLIONAIRE R															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	--W----	1	\$300.00	0.00								
													Totals	30	\$25,800.00